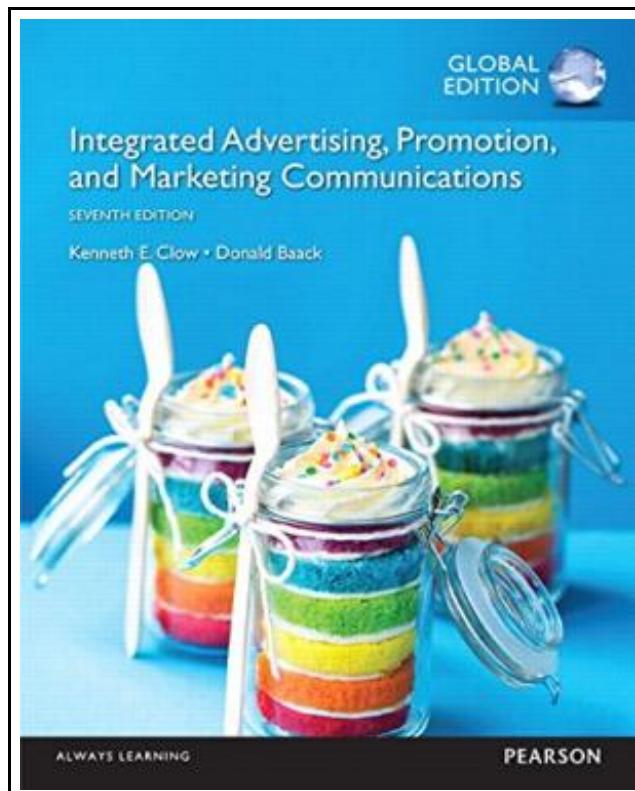


# Integrated Advertising, Promotion and Marketing Communications with MyMarketingLab (Mixed media product)



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