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Import Export Coach: 20 Keys to Going Global

By Jennifer Henczel

Createspace, United States, 2011. Paperback. Book Condition: New. 201 x 124 mm. Language: English . Brand New Book ***** Print on Demand *****.This book provides step-by-step instructions, resources, exercises, and activities that help you learn the essentials of import export. This is the ultimate import export learning text if you want an overview that reaches to the core of international trade. This is the best value for gaining vital insights that will help you get started fast. Entrepreneurs will learn how to start their own import export business, small business owners will learn how to enter new markets and expand their offerings, and internet marketers professionals will save money and make money. It s like having the Import Export Coach right beside you, teaching you every step of the way! About the author: Jennifer Henczel is an international trade consultant and marketing specialist near Vancouver, Canada. She has taught import, export, marketing, and professional development courses in universities, colleges and government funded training centers. She compiled this book based on her own curiosities while learning, combined with questions from students and clients around the world, and the natural learning progression that she witnessed them taking when exploring this topic. She...



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