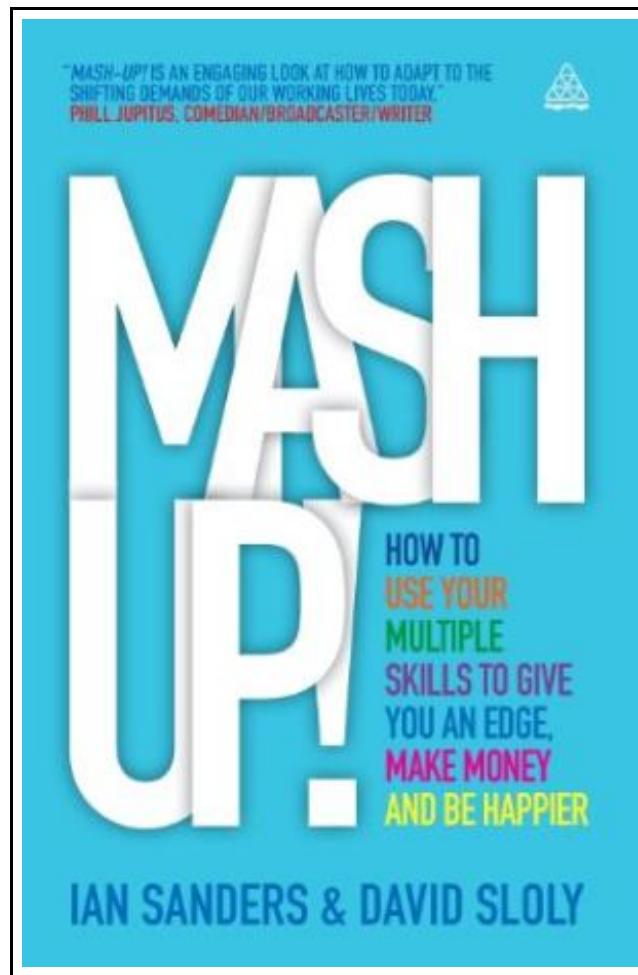


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Reviews

Extremely helpful to all type of individuals. It really is basic but excitement inside the 50 % of the pdf. Its been designed in an remarkably basic way and is particularly only right after i finished reading through this book in which basically transformed me, change the way i believe.
(Agustina Treutel)

MASH-UP: HOW TO USE YOUR MULTIPLE SKILLS TO GIVE YOU AN EDGE, MAKE MONEY AND BE HAPPIER

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Kogan Page Ltd. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 8.4in. x 5.4in. x 0.6in. The days of being defined by a single job title are vanishing. The future of business is project-based, rather than role-based, and the people who will thrive in this kind of economy are labeled by Fast Company as Generation Flux. They are adaptable, multi-talented people with a mind-set that embraces instability, that tolerates - and even enjoys - recalibrating careers, business models and assumptions. Authors Ian Sanders and David Sloy show readers how to mash-up their full skill set to create the work life they want. Along the way, they introduce an army of mashers who are already making the most of their multiple interests and skills. Interviewees include Worldwide CEO of Saatchi and Saatchi Kevin Roberts, entrepreneur, film-maker and Grammy-award winning musician Dave Stewart and a long list of mashers whose plural careers include running a spice trading company, writing a biography of Florence and the Machine, founding a famous series of ideas lectures, zookeeping, setting up a DJ agency, and blogging for the London 2012 Olympics. To help readers unleash themselves from the black and white single job-title mindset, the authors offer advice on: - How to use the mash concept to gain a competitive edge in the job market and be more of an asset to employers- How to get satisfaction and stimulation by crafting the work-life that reflects them- How to communicate talents clearly so people understand what they do and want to work with or hire them- How to go plural when you already feel short on time by making the most out of hobbies- How a masher is more productive when portable rather than chained to a deskMash-Up! explains that the future of the workplace will be just like Generation...

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