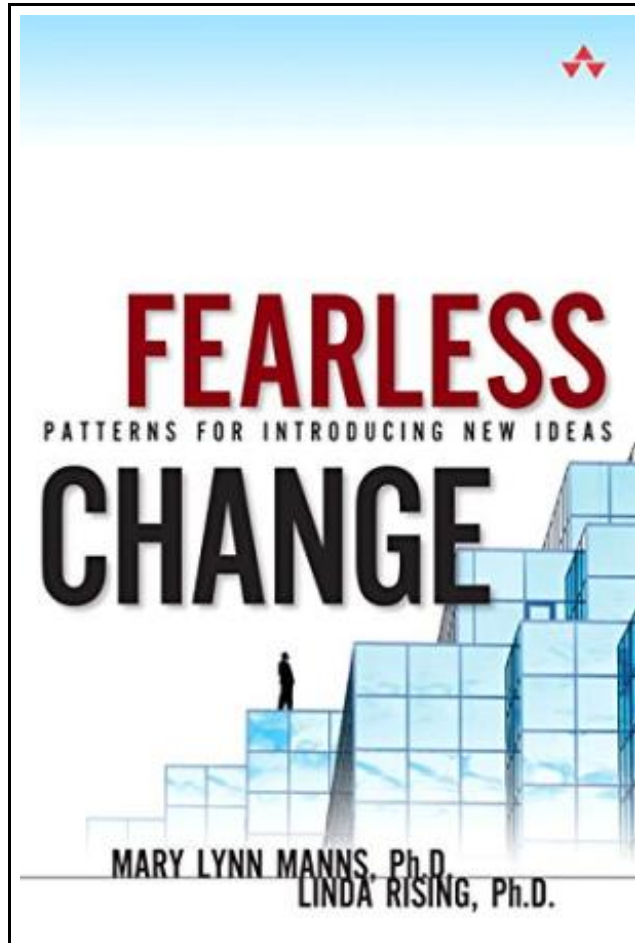


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Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. All that have ever tried to impose change in their organization will immediately recognize and truly value the in-depth knowledge and experience captured in this book. It contains a collection of eye-openers that is a treasure chest for pioneers of new organizational ideas, A fantastic toolbox for use in future missions! -Lise B. Hvatum, product development manager, Schlumberger If you have need of changing your organization, and especially of introducing new techniques, then you want to understand what is in this book. It will help you avoid common pitfalls that doom many such projects and will show you a clear path to success. The techniques are derived from the experience of many individuals and organizations. Many are also fun to apply. This stuff is really cool-and really hot. -Joseph Bergin, professor of computer science, Pace University, New York If change is the only guarantee in life, why is it so hard to do? As this book points out, people are not so much resistant to change itself as they are to being changed. Mary Lynn and Linda have successfully used the pattern form to capture and present the recurring lessons of successful change efforts and have placed a powerful knowledge resource in the hands of their readers. -Alan O Callaghan, researcher, Software Technology Research Laboratory, De Montfort University, United Kingdom The most difficult part of absorbing patterns, or any technology, into an organization is overcoming the people issues. The patterns in this book are the documentation of having gone through that experience, giving those that dare push the envelope a head start at success. -David E. DeLano, IBM Pervasive Computing If you have ever wondered how you could possibly foster...



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