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QlikView 11 for Developers

By Miguel Garcia

Packt Publishing. Paperback. Book Condition: New. Paperback. 534 pages. Dimensions: 9.2in. x 7.5in. x 1.5in. Develop Business Intelligence applications with QlikView 11 Overview Learn to build applications for Business Intelligence while following a practical case -- HighCloud Airlines. Each chapter develops parts of the application and it evolves throughout the book along with your own QlikView skills. The code bundle for each chapter can be accessed on your local machine without having to purchase a QlikView license. The hands-on approach allows you to build a QlikView application that integrates real data from several different sources and presents it in dashboards, analyses and reports. In Detail Business Intelligence technologies are a must-have in every business to make informed decisions and keep up-to speed with the ever-evolving markets. QlikViews disruptive technology makes it a key player and leader in the industry; with its flexibility and powerful analytics environment, building QlikView apps can be mastered by both, business users as well as developers. This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach in a practical environment, and apply proven best practices on each topic. Throughout the book, we will build a QlikView app based...



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