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Better Than Bullet Points: Creating Engaging e-Learning with PowerPoint

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Pfeiffer, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: List of Tables and Figures.Acknowledgements.SECTION ONE: FOUNDATIONS.Chapter One: Creating E-Learning with PowerPoint.Examples.Why PowerPoint?Development Checklist.Chapter Two: It's About Design, Not Software.Who are your Learners?Objectives and Strategies.Cognitive Load.Choosing a Treatment.Writer's block?Can you find a story?From classroom to online: think "transform", not "transfer".Cut-n-chunk.What's working? What's not?Inventory your assets.Converting from classroom to online: the process.Why Storyboard?Types of storyboards.SECTION TWO: INTERFACE AND CONTENTChapter Three: The Graphic User Interface and Course Architecture.The Graphic User Interface.GUI basics.Learner control: some decisions.Navigation tools and action buttons.Eye movement and placement of items.Building the GUI.Create a slide master.Examples: creating the GUI.Architecture.Chapter Four: Designing for Impact.Use Graphics with Soul.What conveys the message?"Let me show you what I mean"Is there a visual here?Blunders.Dreadful design.Decoration.Noise.Demeaning.Text.Chunk content and use white space.Chapter Five: Creating and Editing Art.Bitmap or Vector?Working with Clip Art.Recoloring clip art.Set transparent color.Transforming clip art.Editing Photos in PowerPoint.MS Paint.Using Paint to create and edit art.Editing photographs with Paint.File Size: Compressing Images.Chapter

Reviews

Complete guideline! Its this type of great read through. it absolutely was writtern quite perfectly and helpful. I am very happy to explain how this is basically the best book i actually have read through during my personal life and can be he very best book for at any time.

-- Joshua Gerhold PhD

A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.

-- Meagan Roob