



Type: The Secret History of Letters

By Simon Loxley

I.B.Tauris & Co Ltd. Paperback. Book Condition: new. BRAND NEW, Type: The Secret History of Letters, Simon Loxley, Type is the bridge between writer and reader, between thought and understanding. Type is the message bearer: an art-form that impinges upon every literate being and yet for most of its history it has conformed to the old adage that 'good typography should be invisible', it should not distract with its own personality. It was only at the end of the nineteenth century that designers slowly realised that they could say as much with their lettering as writers could with their words. Form, of course, carries as much meaning as content. Now, anyone within reach of a computer and its limitless database of fonts has the same power. "Type: The Secret History of Letters" tells its story for the first time, treating typography as a hidden measure of our history. From the tempestuous debate about its beginnings in the fifteenth century, to the invention of our most contemporary lettering, Simon Loxley, with the skill of a novelist, tells of the people and events behind our letters. How did Johann Gutenberg, in late 1438, come to think of printing? Does Baskerville have anything...

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It is an awesome publication which i actually have ever read through. it had been written really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin