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Until Brazil

By Moulton, Bethe Lee

The Glide Press. Paperback. Book Condition: New. Dust Jacket Condition: new. 0983636567 Book Description new She had the perfect husband, the perfect career --- the perfect life. UNTIL BRAZIL. A woman MBA in a stalled career, a troubled Brazilian company, and a fledgling consulting team far from Boston headquarters inhabit this compelling tale of cultural contrasts, business intrigue, and personal transformation. Those who join protagonist Beth Bartlett as she yoyos between Boston and Brazil will share the inner conflicts that challenge hidden assumptions and cause her to question the meaning of the good life. A fast-paced plot carries readers from roadside slums to smoke-filled boardrooms, from Boston Ballet to bossa nova, from Rolex-clad haves to barefoot have-nots. Along the way, Ivy League consultants, demanding shareholders, baffling Brazilians, and a street-smart Argentine reveal an insider's view of international business and strategy formulation. Then, amidst this journey of self-discovery, a surprising love story unfolds. As her two worlds collide, Beth's strategic choices reshape her client and her career, her love and her life. Beth's transformation and its costs echo the personal drama faced when one ventures far from home...



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