



## The Freak Factor: Discovering Uniqueness by Flaunting Weakness

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By Rendall, David J

CreateSpace Independent Publishing Platform, 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Dave Rendall has a radical prescription for chronic dissatisfaction: Stop working on your weaknesses and start amplifying them instead. The Freak Factor flips the cult of self-improvement on its head with stories of real people who have soared to success by embracing their uniqueness.- Daniel H. Pink, author of Drive and A Whole New MindDavid Rendall reclaims the term "freak" for what it is - a powerful, game-changing competitive advantage in life and business. This book will change the way you think about being different, and show you how it's the secret to turning around your career.- Pam Slim, author of Escape from Cubicle NationThe Freak Factor is an important idea, and David Rendall's is a voice to be reckoned with. We should all look to our lives to see how we can accommodate rather than eliminate the freaks!- Nick Morgan, author of Trust Me: Four Steps to Authenticity and CharismaEverything you've read about weakness is wrong. until now. This book will help you stop trying to be well-rounded and start excelling at what you always knew you were best at....



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